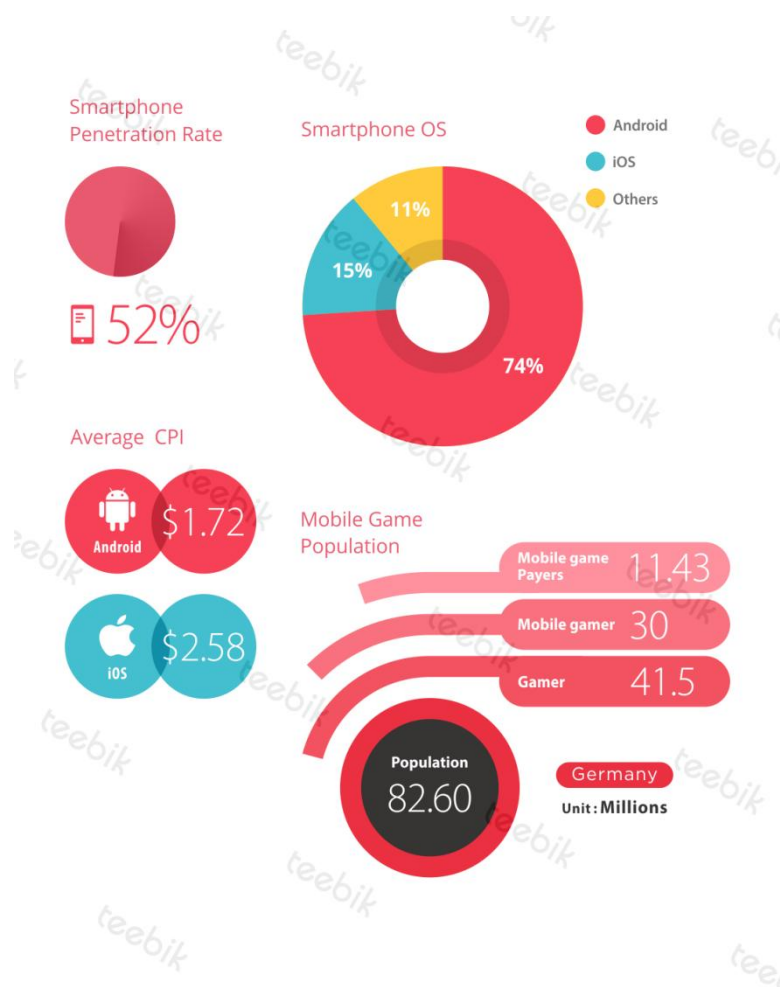


Teebik:2015 Global Mobile Game Industry Report

--Germany



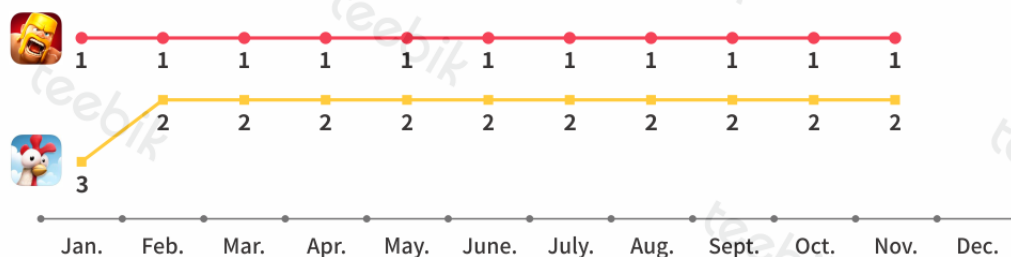
What happened to mobile game industry in 2015? Which game made big bucks? Which game lose popularity? By reviewing the mobile game markets of 2015 in Germany, Teebik will tell you the answers.



2015 Ions & Google Play Mobile Game Revenue GER TOP 10

Game	Genre	Developer	Publisher
Clash of Clans	SLG	Supercell (FI)	Supercell (FI)
Hay Day	Casual	Supercell (FI)	Supercell (FI)
Candy Crush Soda Saga	PUZ	King (UK)	King (UK)
Candy Crush Saga	PUZ	King (UK)	King (UK) Tencent (CN)
Game of War - Fire Age	SLG	Machine Zone (US)	Machine Zone (US)
Empire: Four Kingdoms	SLG	Goodgame Studios (GER)	Goodgame Studios (GER)
Farm Heroes Saga	PUZ	King (UK)	King (UK)
Summoners War	RPG	GAMEVIL (KR)	GAMEVIL (KR)
Clash of Kings	SLG	ELEX Technology(CN)	ELEX Technology(CN)
Castle Clash	SLG	IGG (CN)	IGG (CN) Tencent (CN)

Clash of Clans by Supercell took the spot of No. 1 for 11 months consecutively. Hay Day, also by Supercell remained TOP 3 for the entire year. These two games ranked TOP 2 on 2015 mobile game revenue GER chart.

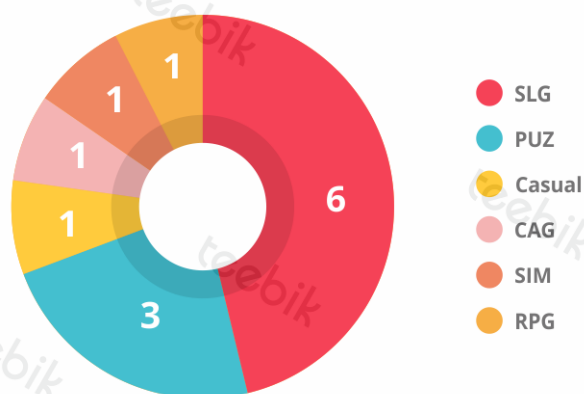


The only Germany game on the chart was Empire: Four Kingdoms developing and publishing by Goodgame Studios. It remained TOP 10 for the whole year, once ranked No. 1 on revenue chart of 22 countries, and TOP 10 on that of 91 countries.

iOS & Google Play Mobile Game Revenue GER TOP 10 during 2015

Game	Genre	Developer	Publisher
Clash of Clans	SLG	Supercell (FI)	Supercell (FI)
Hay Day	Casual	Supercell (FI)	Supercell (FI)
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Farm Heroes Saga	PUZ	King (UK)	King (UK)
Summoners War	RPG	GAMEVIL (KR)	GAMEVIL (KR)
Clash of Kings	SLG	ELEX Technology(CN)	ELEX Technology(CN)
Castle Clash	SLG	IGG (CN)	IGG (CN) Tencent (CN)
Hearthstone: Heroes of Warcraft	CAG	Activision Blizzard (US)	Activision Blizzard (US)
The Simpsons: Tapped Out	SIM	Electronic Arts (US)	Electronic Arts (US)
Boom Beach	SLG	Supercell (FI)	Supercell (FI)

13 games made it to iOS & Google Play Monthly Mobile Game Revenue GER TOP 10, SLGs accounted for 46%. German players prefer SLG.

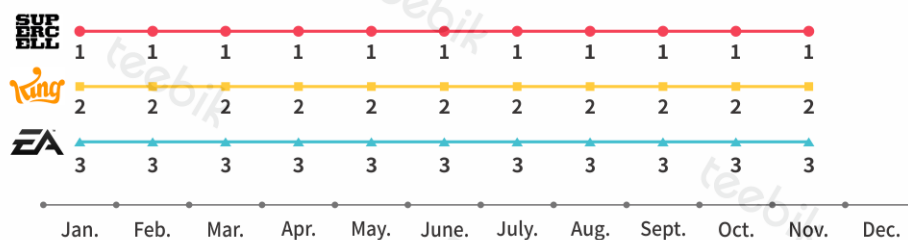


Three games were from Asia, Summoners War by GAMEVIL, Korea, Clash of Kings and Castle Clash by China. European and American games are still trendy in Germany, however, Asian games took a small place.

2015 iOS & Google Play Publisher Revenue GER TOP10

Name	Game	Country
Supercell	Clash of Clans	FI
King	Candy Crush Saga	UK
Electronic Arts	The Simpsons:Tapped Out	US
GAMEVIL	Summoners War	KR
Goodgame Studios	Empire: Four Kingdoms	GER
Kabam	Marvel Contest of Champions	US
Machine Zone	Game of War - Fire Age	US
ELEX Technology	Clash of Kings	CN
IGG	Castle Clash	CN
Gameloft	Despicable Me: Minion Rush	FR

- ❑ Supercell, King, and Electronic Arts have stable annual ranking in 2015, they were top 3 on iOS & Google Play publisher revenue chart.



We could see a contending situation on the chart, 3 from US, 2 from China. The overseas publishing of Chinese game developers has had a place in Germany.

The only local company on the chart was Goodgame Studios, which currently is the largest mobile game developer in Germany. Its revenue in fiscal 2014 was € 202 million (about ¥ 1.36 billion) in total, ranking No.1. The company's best-known game is: Empire: Four Kingdoms.

Other Germany mobile game publishers are lotum, wooga, bertelsmann, and etc

IOS & Google Play Publisher Revenue GER TOP 10 during 2015

Name	Game	Country
Supercell	Clash of Clans	FI
King	Candy Crush Saga	UK
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GAMEVIL	Summoners War	KR
Goodgame Studios	Empire: Four Kingdoms	GER
Kabam	Marvel Contest of Champions	US
Machine Zone	Game of War - Fire Age	US
ELEX Technology	Clash of Kings	CN
IGG	Castle Clash	CN
Gameloft	Despicable Me: Minion Rush	FR
Activision Blizzard	Hearthstone: Heroes of Warcraft	US
Zynga	Zynga Poker - Texas Holdem	US

❑ 12 games made it to iOS & Google Play Publisher Revenue GER TOP 10 during 2015.

US took the biggest share, which was 5.

Mobile Game Globalization Tip:

German players prefer SLG. Teebik could help you enter Germany market and bring your game to TOP.

For more information please visit www.teebik.com

Business Cooperation please contact us via avern.chen@teebik-inc.com